



**Institution's Innovation Council  
Saurashtra University Rajkot**

**Workshop  
on  
"SSIP Sensitization"**

14<sup>th</sup> October 2023

SHRI K M SAVJANI and  
Smt. K K SAVJANI BBA BCA College  
Veraval

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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule



### Event Registration Link

[bit.ly/SUSEC-SSV](http://bit.ly/SUSEC-SSV)

## Brief about Event

SU start-up and Entrepreneurship Council and IIC Saurashtra university was organized workshop on "SSIP Sensitization" in collaboration with the IIC Saurashtra University at SHRI K M SAVJANI and Smt. K K SAVJANI BBA BCA COLLEGE in Veraval. This is a great initiative for promoting entrepreneurship and startup culture. Dr. Ranjan Khunt gave information about SUSEC and SSIP policy.

During the event, the guest speaker Mr. Parth Sejpal provided a brief overview of SUSEC and encouraged students to bring innovative concepts to Saurashtra University's Incubation Centre. The students gained insights into the concepts of "what constitutes innovation," "how innovation differs from invention," and "the true essence of the term discovery." Sir further stated that innovation involves making changes to existing products and gave several illustrative examples to underscore this point. An invention refers to the creation of an entirely new product, process, device, method or concept that does not already exist.

Student Start-Up and Innovation Policy (SSIP) is originally initiated by Govt. of India. SSIP cell is trying to develop a grassroots level culture to harness creative potential of youth across academia in the state. SSIP workshop's objective to ignite students to become entrepreneurs and students should be encouraged to become job providers rather than job seekers. Through the SSIP policy, students are provided with funds to realize their start-ups, explained the speaker. The workshop was designed to inspire, inform, and empower participants to consider entrepreneurship and innovation as viable and rewarding career path. This workshop gave information about SSIP's goal, eligibility & criteria and various policies of the SSIP.

## Key Points

During the session, below mentioned points were discussed:

- How innovation works?
- SSIP objective
- Government funding scheme
- Eligibility Criteria
- Difference between innovation, Invention & Discovery
- FAQs related Student Start-Up and Innovation Policy?

## Outcome

The primary goal of the event was to provide students with a comprehensive understanding of startups, innovation, inventions, and various government schemes tailored for startups. Mr. Parth Sejpal delivered a detailed presentation on innovation, emphasizing the significance of introducing novel approaches to existing solutions. He also highlighted the importance of recognizing pre-existing elements and differentiating between various types of innovations.

Also, as it was related to awareness of SSIP, a basic knowledge of how-to Start-up, how it works, how to use Central and state government policies & funding opportunities, with various examples of Start-up etc. As per the event, various types of Start-ups, Importance of Start-ups and Various Start-up Grants was made understood by the speaker.

## About the Speaker/Chief Guest



Mr. Parth Sejpal

CEO

SU Start-up And Entrepreneurship Council

Incubation Centre

Saurashtra University, Rajkot

The poster is titled "WORKSHOP ON SSIP SENSITIZATION". It features logos for SSIP, SUSEC, StartUp, Institution's Innovation Council, and G20 India 2023. The text describes a workshop on "SSIP Sensitization" hosted by SUSEC in collaboration with IIC Saurashtra University at Shri K M Savjani and Smt. K K Savjani BBA BCA College in Veraval. The workshop is scheduled for Saturday, 14 October 2023, at 10:00 AM. The speaker is Mr. Parth Sejpal, CEO of SUSEC, Incubation Centre, Saurashtra University. Contact information includes the phone number 84909 91979 and email iic@sauuni.ac.in. The location is Shri K M Savjani and Smt. K K Savjani BBA BCA College, Veraval.





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